

Information Booklet for Master Degree Programmes (Distance Mode)



M.Sc.(Agril. Journalism)



M.Sc.(Agril. Marketing)

For Academic Year: 2017-18

ANAND AGRICULTURAL UNIVERSITY
INSTITUTE OF DISTANCE EDUCATION, ANAND
PIN-388001 (GUJARAT)

Index

| Sr. No. | Description | Page No. |
|------------|--|-------------|
| 1. | Key Dates (Schedule) | 1 |
| 2. | Contact Details | 1 |
| 3. | Master Degree Programmes (Distance Mode) | 1 |
| 4. | Eligibility for Admission | 2 |
| 5. | Weightage to the Sport Men/Women | 2 |
| 6. | Admission Procedure | 2 |
| 7. | Reservation of Seats | 3 |
| 8. | Fee Information | 4 |
| 9. | Anti-Ragging | 4 |
| 10. | Harassment to Girls / Women | 5 |
| 11. | Library Facilities | 5 |
| 12. | Details of Course | 5 |
| 13. | Penalty for false Information | 5 |
| 14. | Rejection of Application / Disqualification of Candidate | 5 |
| 15. | Registration | 5 |
| 16. | Disclaimer | 6 |
| 17. | General Instruction to Candidates for Master Degree Programmes (Distance Mode) | 6 |

1. KEY DATES (SCHEDULE):

The admission programme schedule for Master Degree in Agricultural Journalism and Agricultural Marketing, are as under:

| Sr. No. | Activities | Date |
|---------|--|--------------------------------|
| 1. | Date of Advertisement | 23/06/2017 |
| 2. | Display on Online information Booklet and Application form on the website www.gsauca.in | 23/06/2017 To 31/07/2017 |
| 3. | Download of application form and period of Demand Draft drawn in the favour of "Anand Agricultural University Fund Account" payable at Anand. | 23/06/2017 To 31/07/2017 |
| 4. | Last date of filled-up application form (Hard Copy) along with required documents must reach to The Registrar, Anand Agricultural University, Anand-388110 (Gujarat). | 02/08/2017 |
| 5. | Date of release of final eligible candidates on website www.gsauca.in . | 05/08/2017 |
| 6. | Date of Online Entrance Test, Result and Counselling | 09/08/2017 |
| 7. | Place of online entrance test and counseling at Anand Agricultural University, Anand-388110 (Gujarat). Detail venue shall be displayed with the list of eligible candidates on the website www.gsauca.in . | |

Note:

1. Filled up application (Hard copy) along with necessary documents should reach on / or before specified date to the Registrar, Anand Agricultural University, Anand. The applications which shall receive after specified date, said applications shall not be considered for admission procedure and it will be automatically rejected.
2. All the informations / instructions regarding admission procedures shall be communicated by the website www.gsauca.in only. The students of above courses shall not be informed by separate letter or call.

2. CONTACT FOR DETAILS:

| | |
|---|--|
| The Director Institute of Distance Education "ATIC" Building, Borsad Chokdi Anand Agricultural University Anand -388001 | Phone: (O) 02692-260399 Mobile No.: 09724325073 Email Id: idea@aau.in |
|---|--|

3. MASTER DEGREE PROGRAMMES (DISTANCE MODE):

3.1 List of the Master degree programmes:

- 1) M.Sc. (Agril. Journalism)
- 2) M.Sc. (Agril Marketing)

3.2 Name of Institute & University: Institute of Distance Education, (IDEA), Anand Agricultural University, Anand-388 110.

3.3 Semester Requirement: Two academic years (4 semesters) shall be the minimum requirement for the programme which includes course work, research thesis and examinations leading to the Master's Degree.

3.4 Medium of Instructions: English

3.5 Intake Capacity:

| Sr. No. | Master Degrees | Intake Capacity |
|---------|---------------------------|-----------------|
| 1. | M.Sc. (Agril. Journalism) | 05 |
| 2. | M.Sc. (Agril Marketing) | 03 |
| Total | | 08 |

4. ELIGIBILITY FOR ADMISSION:

4.1 A candidate for admission to the Master's degree programmes should have minimum requirement of marks at the bachelor degree level of agriculture or its allied sciences of studies as under:

| Sr. No. | Per cent/Grade Point obtained in Qualifying Exam | | Per cent / O.G.P.A(Out of) |
|---------|--|--------------|---------------------------------|
| | General | SEBC */ST/SC | |
| 1. | 60 % | 55 % | Traditional System out of 100 % |
| 2. | 6.00 | 5.5 | 10 Point |

* Non-creamy layer certificate valid for current year.

4.2 In addition to the requirement of marks / OGPA for admission as stated above, a candidate for admission to any Master degree programme should possess 4 years Bachelor's degree in agriculture or its allied science from State Agricultural Universities (SAU's) of Gujarat State and Kamdhenu University.

5. WEIGHTAGE TO THE SPORT MEN/WOMEN:

| Sr. No | Level of Participation | Weightage |
|--------|--|-----------|
| 1. | Participation at the International Level | 7 % |
| 2. | Participation at the National Level/ All India Inter- University Level | 1% |
| | (a) Secured 1st position | 5 % |
| | (b) Secured 2nd position | 3 % |
| | (c) Secured 3rd position | 2 % |
| 3. | Participation at the State Level | |
| | (a) Secured 1st position | 1 % |
| | (b) Secured 2nd position | 0.5 % |

Note: The benefit of the highest level of the above weightage shall be given to the student only once during his/her university career.

6. ADMISSION PROCEDURE :

- All candidates have to download the application form from the university website www.gsauca.in. The duly filled up application form along with necessary attested certificates/ documents and Demand Draft of ₹1000/- (One Thousand only) in the favor of “ **Anand Agricultural University Fund Account**” payable at **Anand** should be sent to **The Registrar, Anand Agricultural University, Anand-388110 (Gujarat)**.
- After scrutiny, eligible candidates will be required to appear for the online entrance test and counseling at their own cost.

3. The list of eligible candidates and subsequent final merit list will be displayed on website www.gsauca.in.
4. Merit list will be prepared on the basis of 50% marks obtained in the online entrance test and 50% marks of OGPA (percentage marks) of the bachelor degree obtained from the State Agricultural Universities (SAUs) of Gujarat State/ Kamdhenu University.
5. The online entrance test question paper shall be common for master degree of agricultural journalism and agricultural marketing. The entrance test paper shall be based on MCQs of agriculture and its allied sciences.
6. The admission of the candidates will be decided by the admission committee based on the seats available in each subject. The decision of admission committee shall be final. Admissions shall be given at the beginning of odd semester only, subject to the intake capacity of the university.

7. RESERVATION OF SEATS:

7.1 General Conditions regarding Reservation:

A candidate availing benefit of seats earmarked for the categories shall be required to produce the certificate of his belonging to a particular group i.e. ST/SC/SEBC etc., from competent authority of Gujarat State. The candidates belonging to SEBC should produce the certificate showing that he/she does not belong to creamy layer person or section, issued by the competent authority of the Gujarat State valid for the current year otherwise he/she will not be considered against reserved seats for SEBC category.

7.2 Reservation of seats shall be as under:

| Sr. No. | Category | Percentage of reservation | Remarks |
|----------------|--|----------------------------------|--|
| 1 | Candidates belonging to Scheduled Caste (SC) | 07% | Subject to condition that those who are able to secure admission on merit in general quota shall not however be counted against the seats reserved for them. |
| 2 | Candidates belonging to Scheduled Tribes (ST) | 15% | |
| 3 | Candidates belonging to communities covered under Socially and Educationally Backward Communities (SEBC) | 27% | |
| 4 | For differently abled (Physical Challenged Candidate) (PC) | 05% | Seat is adjustable within the respective category |

7.3 Reservation for SC / ST / SEBC Candidates:

Those candidates who are able to secure admission on general merit shall not, however, be counted against the seat reserved for them.

If the need arises on account of vacant seats due to less number of applications in one group and shortage of seats due to more number of application of eligible candidates in the other group, reciprocal adjustment in the above specified SC (7 %) and ST (15 %) seats between the two groups will be made.

If applications from backward class candidates are more than the reserved seats earmarked for them as above, admission will be given to them strictly on inter se merit within each of the only two groups.

7.4 Reservation for Differently abled (Physically Challenged) Candidates:

Five percent seats, reserved for the differently abled (Physically Challenged) candidates are adjustable within the respective category.

The conditions are:

- 1) A candidate, having locomotors disability of one leg and partial arm, shall be eligible to apply for admission to a course, subject to the submission of a certificate to that effect from the Civil Surgeon / Medical Superintendent of the Government Hospital based on the opinion of the concerned specialist, that the locomotors disabled candidate is in a position to undertake the course and perform the functions of the concerned field. The admissions will be on the basis of inter se merit only.
- 2) Differently abled (physically Challenged) candidate shall have to fulfill the academic and minimum requirements of marks at the qualifying examination of his category. Candidates shall not be admitted to Post Graduate Programme, if they suffer any one or more disabilities of more than 40% in physical fitness as listed below :
 - a) Disability of total body including disability of chest / spine
 - b) Disability of lower limb
 - c) Disability of upper limb
 - d) Visually handicapped candidates and those with hearing disability.
 - e) Candidates with progressive diseases like myopathies, etc.
 - f) Disabilities which otherwise would interfere in the performance of the duties of a veterinarian.

8. FEE INFORMATION:

The Fees payable by each student admitted to the Master Degree Programmes shall be as under:

8.1 Application Form Fee (Nonrefundable):

The duly filled up application form along with Demand Draft of ₹ 1000/- (One Thousand only) in the favor of “**Anand Agricultural University Fund Account**” payable at **Anand**.

8.2 The Fees payable by each student admitted to the Master degree programmes through Distance mode shall be paid ₹ 10,000/- (Fixed) per semester at the time of registration till submission of kachaa bound thesis.

8.3 At the time of admission, admitted students have to pay said fee, otherwise admission shall be treated as cancelled.

8.4 Fees once paid shall not be refunded

8.5 Fee structure is at the discretion of Anand Agricultural University, Anand and subject to change.

9. ANTI-RAGGING:

Students found involved in ragging or in any other misconduct, or on a verified report received from the affected student(s), the Dean (PG)/Director, IDEA shall immediately expel the concerned student(s) against whom the report is received from institute, for the current semester and the Dean shall further constitute a committee to probe and conduct enquiry into the matter and based on the report from the committee, shall pass the final orders on merit of the case within three working days.

10. HARASSMENT TO GIRLS / WOMEN:

A woman complaint mechanism cell is established for protection against harassment to girl / woman students in university. Anyone found guilty will be punished accordingly.

11. LIBRARY FACILITIES:

The library is connected with internet connectivity for 24x7. Online journals are subscribed. Libsys based E-card and e-circulation systems are provided.

12. DETAILS OF COURSE:

The detail information in respect of study, examination system, academic regulations, course contents etc. may be obtained from the Institute of Distance Education, Anand Agricultural University, Anand.

13. PENALTY FOR FALSE INFORMATION:

Any candidate who is found to have deliberately furnished false particulars or has suppressed correct information will be disqualified / dismissed.

14. REJECTION OF APPLICATION / DISQUALIFICATION OF CANDIDATE:

Application will be rejected / disqualified, if:

1. Submitted application form (Hard Copy) is not properly filled up with necessary documents.
2. Hard copy of filled up application form is not submitted within stipulated time.
3. For reservation seats, candidate has not attached caste certificate / non-creamy layer certificate etc. as per rule 7.
4. Applicants attempt to canvas or influence the members of selection committee directly or otherwise.

15. REGISTRATION:

- A candidate selected for admission shall report to the Director, Institute of Distance Education, Anand Agricultural University, Anand on or before the date specified in provisional admission memo for the purpose of first registration.
- The First registration shall include following terms and conditions:
 - 1) Payment of fees at the time of counseling
 - 2) Submission of original documents at the Institute
 - 3) Migration Certificate (candidates other than SAU's of Gujarat)
 - 4) Orientation
 - 5) Registration for courses
 - 6) Submission of the course card within ten days failing which admission shall be treated as cancelled.
 - 7) A candidate who is not in a position to report on the specified date due to unavoidable circumstances may register by paying fee through post or by a messenger on or before the date specified for registration.
 - 8) A student enrolled in the university shall be given a registration number which shall have to be used along with his/her name in all the documents and correspondence pertaining to him/her with the University.

- 9) An Identity Card shall be issued to each registered student on completion of the first registration. The student shall carry it with him/her at all times and show the same when asked for. In case the Identity Card is lost, a new card shall be issued to him / her on payment of prescribed fee.

If any candidate, fail to fulfill above terms and conditions, his/her admission shall be treated as cancelled.

16. DISCLAIMER:

The statements made in this prospectus and all other information contained herein is believed to be correct at the time of publication. However, the University reserves the rights to make, at any time without notice, changes in the regulations, conditions governing the conduct of student, requirements for degree, fees and any other information or changes in statement rules contained in the prospectus. No responsibility will be accepted by the University for hardship or expenses encountered by students or any other person for such changes, additions, omission or errors, no matter how they are caused.

17. GENERAL INSTRUCTION TO CANDIDATES FOR MASTER DEGREE PROGRAMMES (DISTANCE MODE)

A candidate is expected to read and study the prospectus and the application form carefully.

1. All entries in the application form must be made legible by the candidate himself. Incomplete application will not be considered.
2. Attested Photostat copies of the below mentioned documents should be attached with the application form.
 - (i) SSC and HSC mark sheet and certificate
 - (ii) School leaving certificate
 - (iii) Mark sheets of all the semesters / years.
 - (iv) Transcript
 - (v) Provisional Passing Certificate
 - (vi) Degree Certificate
 - (vii) Caste Certificate in case of SC/ST/SEBC candidate of Gujarat State from competent authority of the Gujarat State. The candidate belonging to SEBC should produce the certificate showing that he/she does not belong to creamy layer persons/ sections issued by the competent authority valid for the current year otherwise he/she will not be considered against SEBC category.
 - (viii) Medical Fitness certificate.
 - (ix) Character certificate from where candidate obtained last degree.
3. Original Certificate / Mark sheet/ Documents should not be sent. However Original Certificate / Mark Sheet / Documents will have to be produced at the times of admission and payment of fees.
4. Fees once paid will not be refunded.
5. Candidates who are successful in securing admission will be duly intimated about their selection. No separate intimation will be given to the unsuccessful candidates.
6. The candidate must bring identity proof for identity verification at the time of entrance test, failing which he/she will not be allowed to appear in Entrance Test examination or Counseling.